

July 2019 Program Parking Survey Results

The Library Building Design and Construction Committee conducted a parking inventory following advice from (retired) traffic engineer. 89 street parking spaces were counted in parking zone around the library (includes spaces on Main Street from Woodlawn to Tashmoo, on N. William Street from Greenwood to Tashmoo, on Greenwood from Main Street to Franklin, and on Woodlawn from Main Street to Franklin).

Patrons attending adult programs in July were asked to complete a survey asking if they drove to the library, in what proximity to the library they found parking, and if they used library services during their visit, in addition to attending the program. Program attendance was also tracked.

During the month of July 2019, 4 adult library programs had 40 or more attendees

41% of attendees completed parking surveys

77% of survey respondents drove their car to the library event

40% parked more than one block from library; 12% parked more than 3 blocks from library

20% used other library services in addition to attending program during that library visit

During events with attendance of 40-45 people, volunteers observed empty spaces available within the parking zone defined above

One July 2019 event held at the library had 75 attendees

36% of attendees completed parking surveys

81% of survey respondents drove their car to the library event

63% parked more than one block from library; 25% parked more than 3 blocks from library

15% used other library services in addition to attending program during that library visit

33 public programs for all ages were held in July 2019 (Meetings not included)

12 Adult programs, total attendance 334 (avg. attendance 28, largest attendance 75 *)

22 Children's programs, total attendance 658 (avg. attendance 30, largest attendance 70 *)

** For two events at which attendance exceeded room capacity, some attendees stood outside the room. Others arrived at library but left due to event being full (not counted as attendees and not surveyed)*